



U.S. Cellular Community Park Promotional Opportunities

Outfield Fence Signage

	— Per Field —		— All 5 Fields —	
	1 Year	2 Years	1 Year	2 Years
3.5 x 8 permanent sign	\$250	\$450	\$1,000	\$1,800
3.5 x 8 permanent sign – preferred location*	\$300	\$540	\$1,200	\$2,160
3.5 x 12 permanent sign	\$375	\$675	\$1,500	\$2,700
3.5 x 12 permanent sign – preferred location*	\$450	\$810	\$1,800	\$3,240
2.5 x 6 backstop sign (faces bleachers)	\$150	\$270	\$600	\$1,080
Specialty location or size	Negotiable			

Signage Notes:

- 10% discount for 2-year contract
- Price does not include production cost
- All pricing is based on ground level positioning
- * Based on availability

Web Site Hyperlink Advertisements

(www.sportsmedford.com)

Lead sponsor (160 pixels wide x 140 high)	\$750/year	\$1,350/two-year contract
Basic sponsor (160 pixels wide x 70 high)	\$375/year	\$675/two-year contract

Special Discount Packages

Base Hit **\$750/year**

- 2.5 x 6 backstop sign at all five fields in softball/baseball complex
- Basic web site hyperlink ad

Double Play **\$1,000/year**

- Two 2.5 x 6 backstop signs at all five fields in softball/baseball complex
- Basic web site hyperlink ad

Daily Double **\$2,200/year**

- 3.5 x 8 permanent outfield sign on each field in both complexes (10 total)
- Basic web site hyperlink ad

Grand Slam **\$4,000/year**

- 3.5 x 8 permanent sign – preferred location in both complexes (10 total)
- Lead sponsor web site hyperlink

- 4 x 8 permanent banner in Santo Gymnasium
- ½ page annual color advertisement in the Community Connection Guide

Outfield Signage Specifications and Requirements

- Ground level banners must be exact dimensions described in purchase package
- Each sign must have at least eight equally spaced grommets – one on each corner and two in the middle, top and bottom.
- Windscreen material is required to decrease the likelihood of chain-link fence bowing
- Medford Parks and Recreation reserves the right to approve sign design, content and location.
- Sponsors own their signs and thus are responsible for the printing costs

Other Facilities

Santo Gymnasium

4 x 8 permanent sign..... **\$300/year**

For More Information

Primary Contact:

Quinnan Kirkland, Marketing/Special Events Coordinator

541-774-2407

quinnan.kirkland@cityofmedford.org